



Chronicle

A publication for friends and neighbors of the South Service Planning Area

Volume III
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CHILDHOOD OBESITY BRAIN TRUST Selected for Childhood Obesity Prevention Initiative

Healthy Eating, Active Communities Initiative Aims to Improve Food and Physical Activity Environments for Children

The Childhood Obesity Brain Trust announced that **South Los Angeles** is one of the six communities selected to participate in The California Endowment's four-year *Healthy Eating, Active Communities* Initiative. The objectives of the Initiative are to improve the food and physical activity environments for school-age children and to create momentum for widespread changes in the policies and practices that contribute to the rising rates of childhood obesity. A total of \$11 million in grant funding has been awarded to six collaboratives located in predominantly low-income, urban and rural communities in Los Angeles, Alameda, Orange, San Diego and Shasta counties.

Grants totaling approximately \$1.8 million over four years were awarded to **Childhood Obesity Brain Trust** by The Endowment to **The Accelerated School, Los Angeles Unified School District, and the Los Angeles Department of Health Services, Public Health, Service Planning Area 6**, to work with its

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Fresh Connect Inc.

"Fresh Connect links students with family farms that are within a 150-mile radius of their school. The students get to enjoy seasonal and organically grown produce, while at the same time developing life-long healthy eating habits. And since Fresh Connect carries only seasonal items, students have access to year-round variety. The family farms, on the other hand, get a new distribution outlet for their crops, contribute to the



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education and health of children, and can continue practicing sustainable agriculture.

Fresh Connect buys freshly harvested produce from family farms in Ventura County and delivers them same day to schools around greater Los Angeles. Deliveries of farm fresh produce help to support Farm To School and 5-A-Day programs in our local communities. Inner city students gain access to the freshest produce in the city, enjoying better health and appreciating 'oranges that taste like oranges should taste.'

Along with the delivery, Fresh Connect provides "produce cards" for display at or near the salad bar. The students learn about the different varieties of fruits and vegetables by reading the produce card, which describes the produce in fun and easy language. In addition, the name and location of the farm on which the produce was grown are indicated on the produce card."



Building Bridges to Optimum Health: A Conference to Address Diabetes Throughout the Lifespan Summary

The citizens of Los Angeles have something to be proud of. One of their own community-based organizations, Healthy African American Families, collaborated with UCLA, RAND, Charles R. Drew University, and SPA 6 Public Health in presenting a FREE two day Health Conference at the L.A. Convention Center, held on March 3rd and 4th, 2005.

The theme of the conference was "Building Bridges to Optimum Health," and focused on "Diabetes Throughout the Lifespan." Educational credits were provided were a number of providers.

The mayor's office, city and county officials were represented.

Attendance at the conference was in the thousands, with a cross-cultural representation. Plainly put, only the word "Jazz" could have drawn the fabric of America together like this, as participants came to this conference in search of health improvement information, especially African Americans, for whom diabetes is one of their prime cause of death.

Strategies and best practices for changing the lives of people living with diabetes were presented. The discussion on the "March From Overweight to Type 2 Diabetes in Children," held participants in awe.

Food preparation and food security, along with nutrition and exercise were also in the forefront.

There was a review of national and local campaigns focused on reducing the risk of developing diabetes and supporting healthy living, along with complications of diabetes, such as heart disease, kidney disease, eye disease, amputations, high blood pressure and other co-morbidities.

All hats are off to the sponsoring organization for this conference. A job well done!

Contact: Dr. Roland Holmes (323) 292-2002

CHILDHOOD OBESITY BRAIN TRUST

(Continued from page 1)

community partners to help change policies and practices in schools, after-school programs, neighborhoods, media and advertising, and health care services to improve opportunities for healthy eating and physical activity. The local collaborative's community partners include **various entities, some of which include members of the Southside Coalition of Community Health Centers, LA Care, Orthopaedic Hospital, Worksite LA, the Keck Diabetes Prevention Initiative, Children's Hospital Los Angeles, Norwood Healthy Start, Norwood Street School, Coalition for Community Health, Community Health Councils, Sustainable Economic Enterprises of Los Angeles, and the Center for Food and Justice, etc.**

Activities of the collaborative will include improving access to physical activities and nutritious food choices at schools, after-school programs, and neighborhoods. In addition, the collaborative will work to develop policies and programs for safe neighborhoods and places to exercise, and that counteract marketing of unhealthy foods to children.



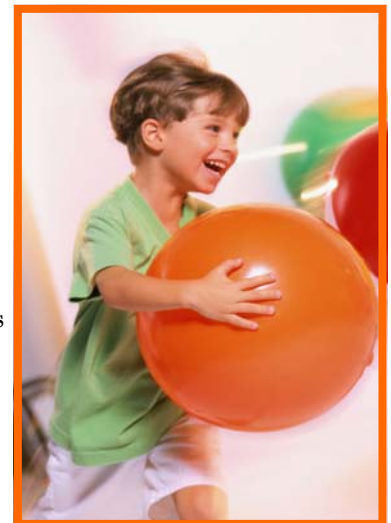
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The Childhood Obesity Brain Trust was selected through a rigorous process that took into account rates of diabetes, obesity and youth fitness, community readiness to participate, and willingness to collaborate and partner across sectors. The collaborative will spend the first six months developing its action plan outlining goals, objectives, activities and timelines.

“It is unrealistic to place the burden of resolving this crisis on parents and children alone,” said Marion Standish, director of The Endowment's Disparities in Health program. **“Though personal responsibility is important, our fast-food, media-saturated, unsafe streets, car-oriented environment is working against us.**

Schools, physicians, food industry leaders and other stakeholders must work with communities to create an environment where it is easier for young people to make healthy choices about eating and physical activity.”

The California Endowment, a private, statewide health foundation, was established in 1996 to expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians. For more information, visit The Endowment's Web site at www.calendow.org.



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Leimert Park Village Farmers Market



Leimert Park Village Farmers Market

A CERTIFIED FARMERS' MARKET

GRAND OPENING

Sunday, May 22, 2005

Vision Theatre Parking Lot
Degnan Blvd. & 43rd Street
10 a.m. – 2 p.m.
Open Every Sunday, Rain or Shine

OPENING FESTIVITIES START AT 10AM

Live Music, Raffles, Carrot Cutting Ceremony
5 A DAY PowerPlay! Campaign, Kabasa Village Drummers, Department of Health Services, Project LEAN, Community Health Councils, Musical Performances by Students of View Park Preparatory Accelerated Charter School, UCLA Black Hypertension Project, L.A. Trade Tech EBT Outreach

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For More Information, Contact SEE-LA at (323) 463-3171

Sponsored by Councilman Bernard Parks CD 8, Sustainable Economic Enterprises of Los Angeles & Cultural Affairs Department with funding support from City of LA Community Development Department



Healthy Kids Clinic



Los Angeles Unified School District's
STUDENT MEDICAL SERVICES
In collaboration with the
SPA 6 AREA PUBLIC HEALTH

is pleased to promote the **Healthy Kids Clinic** at the South Health Center to serve students and their siblings under 21 years of age without access to a health care provider

Where: **South Health Center**
1522 E. 102nd Street
Los Angeles, CA 90002

The clinic is located in the trailer in the South Health Center parking lot.

Take MTA Bus Line 55 to Century/Compton stop.

When: **Thursdays & Fridays 8:30 am- 3:00 pm**

By Whom: **Your School Doctor**

Services offered emphasize **Healthy Living** and include:

- Overweight/Obesity management
- Regular check-ups and CHDP Examinations
- Nutrition counseling, Anticipatory Guidance on health promotion including physical activity, and, disease and injury prevention
- Immunizations and TB Testing
- Blood Test for Anemia, Urine Test for Diabetes, Lead Screening etc
- And Much More!

To schedule an appointment, please call 213-763-8343

South Bay Family Healthcare Center

South Bay Family Healthcare Center (SBFHC), formerly the South Bay Free Clinic is a leading medical provider in the South Bay for community members who have limited or no health insurance. Since 1969 SBFHC has been providing quality medical and dental services to those in need in the greater Los Angeles area. SBFHC offers adult medicine, chronic disease management and treatment, dental services, family planning pediatric care—including immunizations, prenatal care and HIV/AIDS services.

SBFHC recently partnered with Good Samaritan Hospital through a grant from California Community Foundation to offer a specialty clinic for those afflicted with Congestive Heart Failure (CHF). The CHF clinic provides comprehensive clinical coordination of medical and social services for optimum maintenance and self-care education for those suffering with CHF. The CHF program is offered at the Claudia Hampton clinic located in Inglewood.

SBFHC also has open enrollment for Pediatric Care in the Gardena, Inglewood and Redondo Beach facilities.

For more information about how to access services and programs call: (310) 802-6170.

Office hours are Monday through Saturday. Closed the 5th Saturday for the Month.

For Dental services call the 3rd Monday of the month at 8:00 am.

SPA 6 CHRONICLE

Selected Reportable Diseases (Provisional Data)

Disease	Oct-Dec 04	Oct-Dec 03	Jan-Mar 05	Jan-Mar 04
AIDS	59	69	43	57
Amebiasis	2	1	1	0
Campylobacteriosis	2	3	0	0
Chlamydial Infections	2108	2062	1937	2318
Encephalitis	1	0	0	0
Gonorrhea	708	601	656	721
Hepatitis Type A	3	1	0	0
Hepatitis Type B	1	0	0	0
Hepatitis Type C	0	0	0	0
Measles	0	0	0	0
Meningitis, Viral	2	3	3	3
Meningococcal Infections	0	0	0	0
Non-gonococcal Urethritis	53	47	27	35
Pertussis	1	1	3	2
Salmonellosis	1	6	3	8
Shigellosis	3	12	11	6
Syphilis, primary & secondary	18	12	11	7
Syphilis, early latent (<1 yr.)	10	9	8	12
Tuberculosis	38	62	21	16

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*Data are provisional due to reporting delay.

SOUTH SPA 6 CHRONICLE

Area Health Office
5850 S. Main Street, Rm 2267
Los Angeles, CA 90003

SPA 6 EXECUTIVE TEAM

Acting Area Health Officer: Martina Travis, B.S.N., M.P.H..
Area Medical Director: Maxine Liggins, M.D.
Director of Operations: Willie Mae Howard, M.P.A.
Community Liaison: Lottie Perkins, BSN, M.H.A.
Epidemiology Analyst: Farimah Fiali
Health Educator: Jeremiah R. Garza, MA, MPH, CHES
Health Ed. Coordinator: Teresa Level

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Jeremiah R. Garza

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Public Health Mission: To safeguard and improve the health of all Los Angeles County residents.